



## Sponsorship Opportunities

**2006 Virtual School Symposium (VSS)  
November 5-7, 2006  
Marriott Legacy Town Center in Plano, TX**

**VSS is the Nation's Only K-12 Conference Targeting Online  
Learning Leaders & Virtual Schools Decision Makers!**

NACOL offers sponsorship opportunities to corporations that want to increase their corporate or brand visibility with NACOL and its national Virtual School Symposium (VSS) attendees.

*"Every student has access to the best education available,  
regardless of geography, level of income or background . . . through online learning."  
Susan Patrick, President and CEO of NACOL*

Position your company to stand out at VSS 2006 and network with the nation's leading education and online leaders. As the only major national virtual school conference, VSS gives you a significant advantage as districts and states begin making critical budgeting decisions for online learning programs in the future.

From increasing awareness, to generating greater booth traffic, there are many reasons to maximize your exposure to this selective and high-level state and district audience. Increase your visibility at VSS today.

**For more information please visit our website at [www.nacol.org](http://www.nacol.org)  
or contact Gigi Andrew at [vss@nacol.org](mailto:vss@nacol.org) or 866-483-0174.**

### **SPONSORSHIP OPPORTUNITIES**

A small, but thoughtful selection of sponsorships allows NACOL to produce meetings of the highest professional standards while providing sponsors with additional name recognition. NACOL provides a wide variety of sponsorship opportunities at the Diamond, Emerald, and Topaz levels.

### **BENEFITS**

All meeting sponsors are provided maximum exposure, with logos on conference signage, logos and listing in the conference program, announcements during conference general sessions, published logos on the conference website, and receive complimentary conference registration. In addition, each sponsor can be associated with a specific conference item or event. Specific levels of sponsorship and benefits are listed below. Please take a moment to read further and find the opportunity that best meets the needs of your organization.

Sponsorship of all items, events, or activities requires NACOL approval.

## **DIAMOND SPONSOR - \$25,000**

### **BENEFITS:**

- Logo will appear on all conference signage
- Recognized in conference marketing materials
- Listing in the conference program
- Recognition at conference general sessions
- A link to your web site from conference web site
- Three complimentary conference registrations
- Your organization's marketing or promotional material can be included in the registration bags given to every registered attendee. Insert may be either 8.5" x 11" or smaller (stapled or bound) paper insert (no more than 5 pages total) or DVD/CD. Production and delivery of promotional material and firm delivery deadlines will be the responsibility of the sponsor.
- Membership in the Presidents Forum, a focus group during breakfast and lunches at VSS, selected to engage with key leaders and stakeholders about current issues in online education. This invitation-only group includes students, teachers, program, NACOL Board Members and leadership, virtual school leaders, administrators, and policy makers.
- Selection of **one (1)** of the following items:
  - WIRELESS INTERNET ACCESS  
Your organization's name and/or logo will be prominently displayed on signage, posted throughout the conference.
  - CONFERENCE LUNCHESES  
Sponsors of each conference lunch will be recognized during the lunch and their logo will appear on appropriate signage.
  - APPRECIATION DINNER  
Your company will be recognized at the dinner on the first night of the main conference. This dinner has become a much-enjoyed tradition, and provides an opportunity for attendees to relax and network.
  - KEYNOTE SESSION  
Sponsors of each keynote session will be recognized prior to the keynote and logos will appear on appropriate signage.

## **EMERALD SPONSOR - \$10,000**

### **BENEFITS:**

- Logo will appear on key conference signage
- Listing in the conference program
- Recognition at conference general sessions
- A link to your website from conference website
- Two complimentary conference registrations
- Your organization's marketing or promotional material can be included in the registration bags given to every registered attendee. Insert may be an 8.5" x 11" or smaller (stapled or bound) paper insert (no more than 5 pages total). Production and delivery of promotional material and firm delivery deadlines will be the responsibility of the sponsor.
- Selection of **one (1)** of the following items:
  - CONFERENCE BREAKFASTS  
Sponsors of each conference breakfast will be recognized during the breakfast and logos will appear on appropriate signage.

## **TOPAZ SPONSOR - \$5,000**

### **BENEFITS:**

Listing in the conference program

A link to your website from conference website

One complimentary conference registration

Your organization's marketing or promotional material can be included in the registration bags given to every registered attendee. Insert may be an 8.5" x 11" or smaller (stapled or bound) paper insert (no more than 5 pages total).

Production and delivery of promotional material and firm delivery deadlines will be the responsibility of the sponsor.

Selection of **one (1)** of the following items:

#### **SNACK BREAKS**

Sponsors of each conference snack break, held in the exhibitor area, will have their company logos appear on appropriate signage.

#### **CONFERENCE GIVE-AWAYS**

Included with the registration materials will be the conference pen imprinted with your organization's name and/or logo. This sponsorship opportunity includes purchase, production, and delivery.

Thank you for your support of the 2006 Virtual School Symposium.

The VSS is hosted by the North American Council for Online Learning.

For more information, visit [www.nacol.org](http://www.nacol.org) or call Gigi Andrew at 866-483-0174.

